

# A Member-Based Non-Profit Organization Modernizing Membership and Insurance **Applications** with a Unified Power Apps Portal

#### About the Company

A Canadian non-profit association providing group health insurance and membership services to retirees in the education sector. The organization supports its members through ongoing coverage, personalized benefits, and accessible digital services across Canada.



### 🕍 Industry

Non-Profit / Member-Based **Associations**  Workforce

200+

Presence

Canada





Power Apps Portal Development



Azure AD B2C Authentication



SharePoint



**Business Rules Automation** 



Workflow Optimization



Managed

Membership & Insurance Portal Consolidation

#### Solution

#### **Unified Member Portal**

Built a modern, scalable Power Apps Portal to consolidate membership and insurance applications, replacing fragmented legacy web pages and improving user experience.

01

## **Business Rule Automation**

Translated complex membership and insurance logic into automated workflows, reducing manual validation and administrative workload.

Secure Identity & Access Management

Integrated Azure AD B2C for modern authentication, providing secure, role-based login and identity management for members.

**Application Consolidation** 

Combined membership and insurance application processes into a single digital portal, minimizing confusion and reducing member drop-offs.

04

02

#### **Document Management & Integration**

Enabled automated document conversion and storage in SharePoint, allowing secure sharing and reducing manual handling.

05

#### **Results and Outcomes**

- Reduced member drop-offs with a unified, simplified application process.
- · Decreased application processing time through automation and rule-based validation.
- Improved member satisfaction with a modern, intuitive, and secure digital portal.
- · Increased data accuracy and reduced rework through automated business logic.
- · Strengthened system scalability for long-term adoption and self-service expansion.
- Enhanced operational efficiency for staff through streamlined workflows.
- Established a digital foundation supporting future enhancements and integrations.



