DynaTech | Systems | Microsoft Solutions Partner

Food & Beverage Manufacturing
Enhancing Broker Visibility with **Power Pages** & **Dynamics 365** Integration

About the Company

A leading food and beverage manufacturer specializing in individually quick frozen (IQF) culinary ingredients such as herbs, vegetables, purées, sauces, and custom flavor blends. The company supports clean-label initiatives and serves both foodservice and grocery retail sectors across North America.

Industry

Food & Beverage Manufacturing

150+

Workforce

250+

Service

- Microsoft Dynamics 365 Finance & Operations
- Power Pages
- Azure Blob Storage
- API Integration
- Managed Services

Solution

01 Broker Portal Implementation
Developed a centralized broker portal using Microsoft Power Pages integrated with Dynamics 365 Finance & Operations, offering brokers secure access to sales, invoice, and commission data in real time

02 Commission & Payment Automation
Automated synchronization of commission and payment details between FinOps and the portal, eliminating manual reconciliation and reporting efforts.

03 Invoice Management
Integrated Azure Blob Storage for secure, on-demand invoice downloads, improving accessibility and reducing administrative dependency.

04 Real-Time Data Synchronization
Implemented APIs for real-time order and commission updates, enabling instant access to accurate financial data and performance tracking.

05 Multi-Account Access & Security
Enabled single-login management for brokers handling multiple customer accounts, streamlining workflows and improving user experience.

06 Transparency & Collaboration
Delivered a self-service platform that enhanced visibility for brokers and improved collaboration between finance, sales, and broker teams.

Results and Outcomes

- Automated broker access to sales orders, invoices, and commission reports.
- Reduced manual communication between sales, finance, and brokers.
- Improved accuracy and speed of commission tracking.
- Enhanced broker satisfaction through self-service capabilities.
- Strengthened transparency and trust between internal and external stakeholders.