

Pricing and Schemes for Trade & Distribution

Transform Your Pricing and Promotions Strategy with DynaTech!

DynaTech's Pricing and Schemes for Trade and Distribution is powered by **Microsoft Dynamics 365 F&SCM** and offers advanced tools to streamline pricing strategies, promotions, and catalog management, enabling businesses to thrive in today's fast-paced market.



Key Features

Dynamic Pricing & Discount Management

Feature: Seamlessly adapt to fluctuating market conditions and customer demands with dynamic pricing strategies and discount management features.

Benefit: Maximize revenue and profitability while aligning with evolving market requirements.

Campaign Management

Feature: Craft and manage targeted marketing campaigns for products or distributors. Track performance in real-time and use insights to refine strategies.

Benefit: Increase market presence, customer engagement, and revenue generation through effective campaign execution.

Discounts and Rebates Tracking by SKU

Feature: Track discounts and rebates at the SKU level to gain granular insights into financial incentives associated with each product.

Benefit: Optimize pricing strategies for each product to enhance profitability and transparency.

Track Discounts & Rebates by Distributors

Feature: Provide a detailed breakdown of discounts and rebates by distributors, ensuring transparency and accountability in financial agreements.

Benefit: Strengthen relationships with partners by offering a clear overview of financial incentives tailored to each distributor.

Product Catalog Management

Feature: Manage an evolving product catalog with ease, whether handling a diverse product range or adding new items to your inventory.

Benefit: Keep your catalog dynamic and up-to-date, ensuring efficient management of product offerings.

Scheme Navigator

Feature: Simplify the creation, management, and optimization of promotional campaigns with the intuitive Scheme Navigator tailored to your industry.

Benefit: Gain a strategic advantage by boosting customer engagement and sales through effective campaign management.



Customizable Pricing Models

Feature: Tailor pricing structures with flexibility and adaptability, ensuring alignment with business goals and the ability to respond swiftly to market changes.

Benefit: Perfectly align pricing strategies with business objectives, ensuring competitive pricing and adaptability.

Centralized Dashboards and Reporting

Feature: Access real-time insights and reports through centralized dashboards to monitor performance and track KPIs.

Benefit: Make informed decisions with an all-encompassing view of your business, ensuring constant awareness of operational performance.

Demand Forecasting

Feature: Use advanced analytics to make precise demand forecasts, helping you stay ahead of market trends.

Benefit: Optimize supply chain operations and reduce guesswork with data-driven insights into future demand.



Contact DynaTech Today!



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www.dynatechconsultancy.com

Our Impact in Numbers

420+ Masterminds

100+ Clients Worldwide

150+ Dynamics 365 Projects

98% Client Retention Rate

