



Accelerate Business

What Sets Us Apart

DynaTech's Competitive Advantage

Backed by years of expertise and a team of skilled professionals, DynaTech Systems stands at the forefront of the IT services industry. Our extensive portfolio includes cutting-edge solutions in cloud, ERP and CRM implementation, data analytics, artificial intelligence, and more.

We prioritize long-term partnerships built on collaboration and trust, delivering innovative, scalable, and secure solutions to keep our clients ahead in a rapidly evolving landscape.



150+

Global Projects

100+

Happy Clients

450+

Expert Minds

Microsoft Cloud Capabilities



Cloud



Azure
Infra



Azure
Services



Logic
Apps



Service
Bus



Functions



Event
Grid



API
Management



Synapse
Analytics



Load
Testing



Data
Factory



Business Applications



Marketing



Sales



Finance



SCM



Commerce



Customer
Service



Field
Service



Finance &
Operations



Project
Operations



Human
Resources



Low Code



Power
Pages



AI
Builder



Power
Apps



Power
Automate



Copilot
Studio



Data & BI



Fabric



Dataverse



Power BI



Customer
Insights



OneLake



Data
Engineering



Copilot



Data
Lake



Data
Factory



Data
Science



Data
Warehouse



Lakehouse



Microsoft
Purview



Real-Time
Intelligence

D365 CRM Lead Generation for Healthcare



Efficient Lead Generation for Healthcare Teams

In healthcare, every lead counts — and speed matters. DynaTech's D365 CRM centralizes lead capture across all channels, ensuring no opportunity is missed. From first click to conversion, streamline the journey in one connected platform.

Lead Capture from Advocate Forms

Generate new patient leads instantly via advocate-submitted forms.

Streamlined Referral Submissions

Auto-generate leads when referral forms are submitted.

On-Demand Manual Lead Entry

Enable reps to log high-value leads instantly, directly in CRM.

Event & Campaign-Based Lead Generation

Tie campaigns and events directly to CRM for conversion tracking.

Instant Capture from Self-Qualification Forms

Automate lead creation from patient "Do I Qualify?" self-assessments.

Frictionless Capture with Digital SCAN Forms

Integrate SCAN forms for direct, error-free lead creation.

Effortless Bulk Lead Import via CSV

Upload and map bulk leads quickly with CSV import.

Accelerated Intake with Universal Lead Cards

Capture leads from any channel with universal lead card forms.

Smart User-Specific Lead Forms

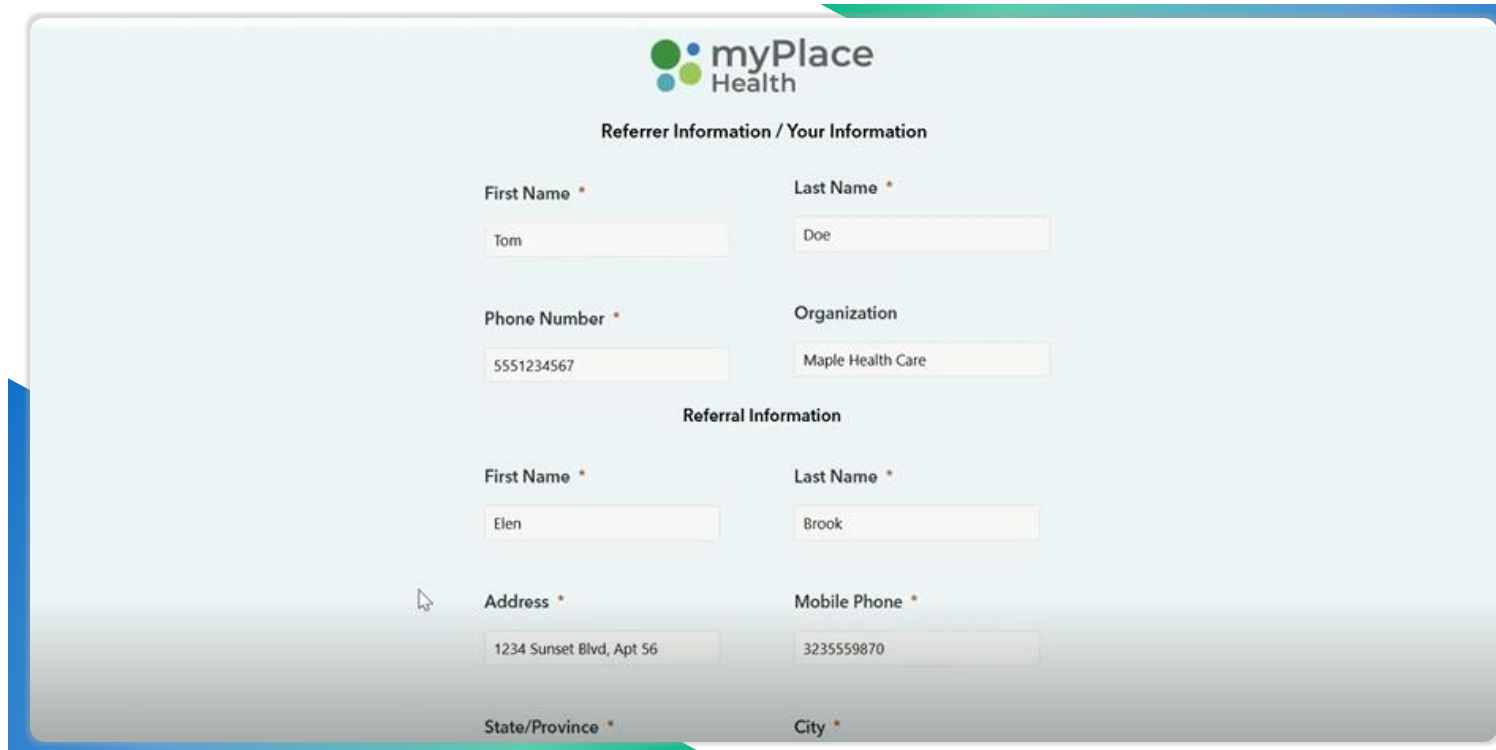
Pre-populated, role-based fields reduce friction and speed intake.

Automatic Lead Capture from Emails

Convert inbound emails into leads automatically with integration.

Effortless Advocate-Driven Lead Creation

- ◆ Advocate form submissions automatically create new leads
- ◆ Eliminate manual entry and reduce errors
- ◆ Ensure timely intake from healthcare networks



The screenshot displays a web form titled "myPlace Health" with the subtitle "Referrer Information / Your Information". The form is divided into two main sections: "Referrer Information" and "Referral Information".

Referrer Information / Your Information

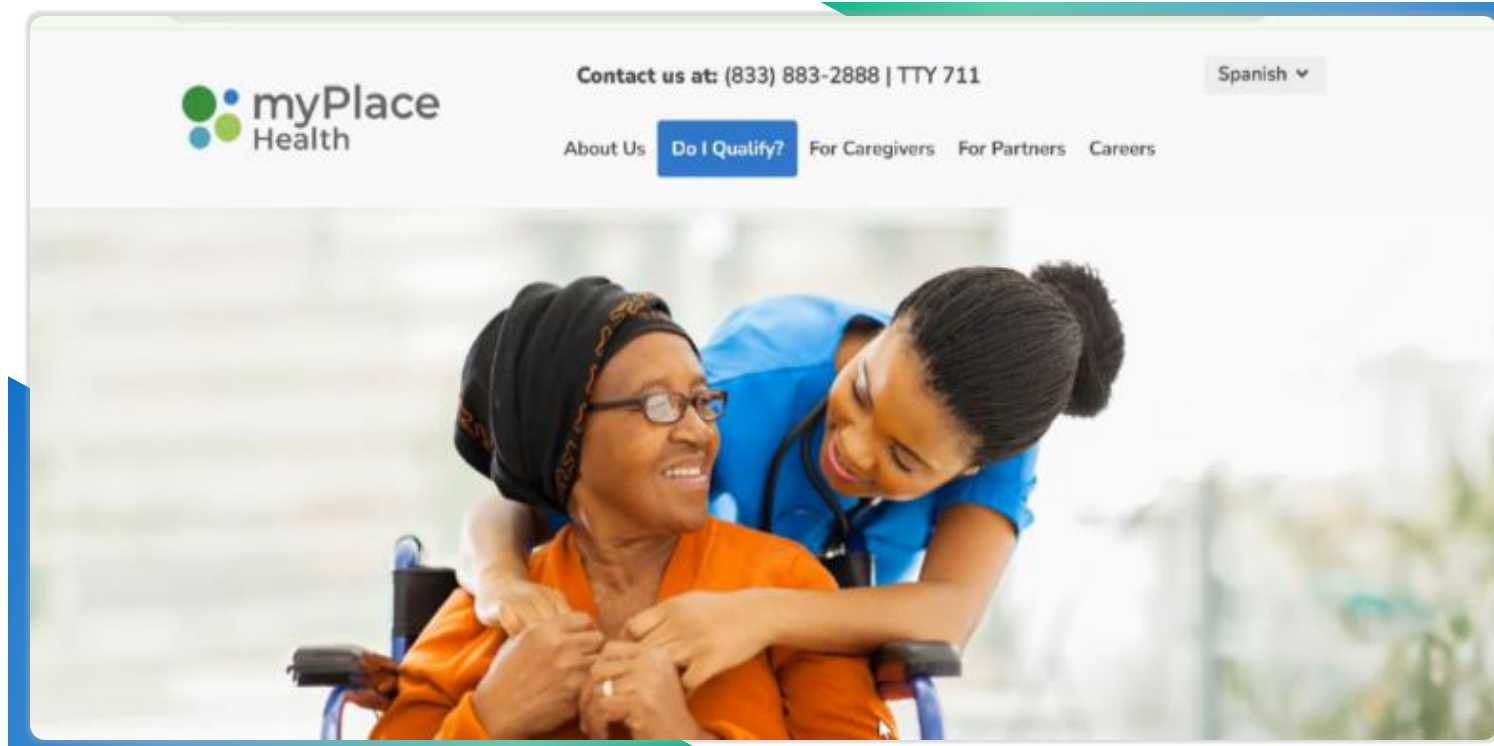
First Name *	Last Name *
Tom	Doe
Phone Number *	Organization
5551234567	Maple Health Care

Referral Information

First Name *	Last Name *
Elen	Brook
Address *	Mobile Phone *
1234 Sunset Blvd, Apt 56	3235559870
State/Province *	City *

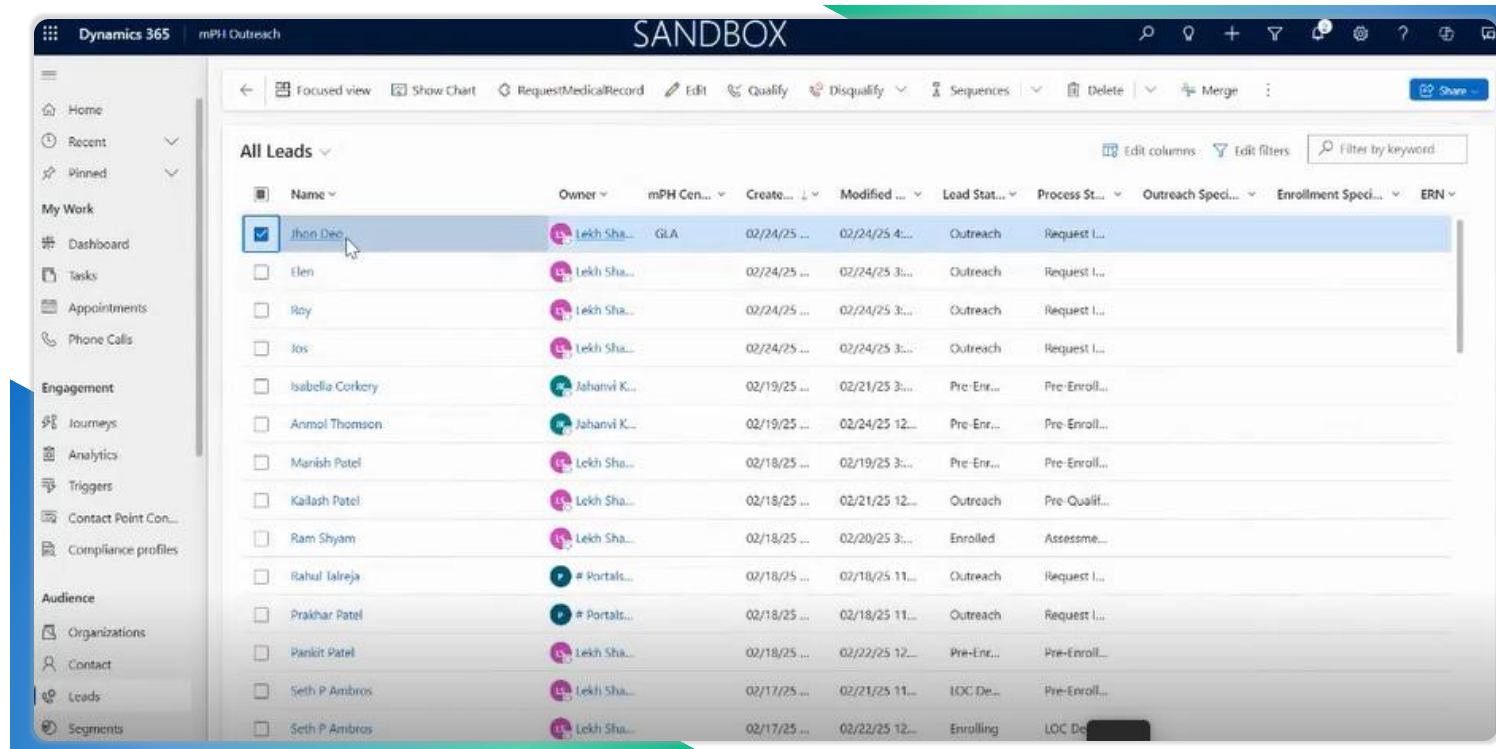
Automated Self-Assessment to Lead

- ◆ Patients fill out “Do I Qualify?” forms online
- ◆ Leads auto-created in CRM upon submission
- ◆ Accelerates pipeline from first click to contact



One Card, All Channels

- ◆ Capture leads from any outreach channel instantly
- ◆ Universal card pushes entries into CRM in real time
- ◆ Keep sales pipeline always active and updated

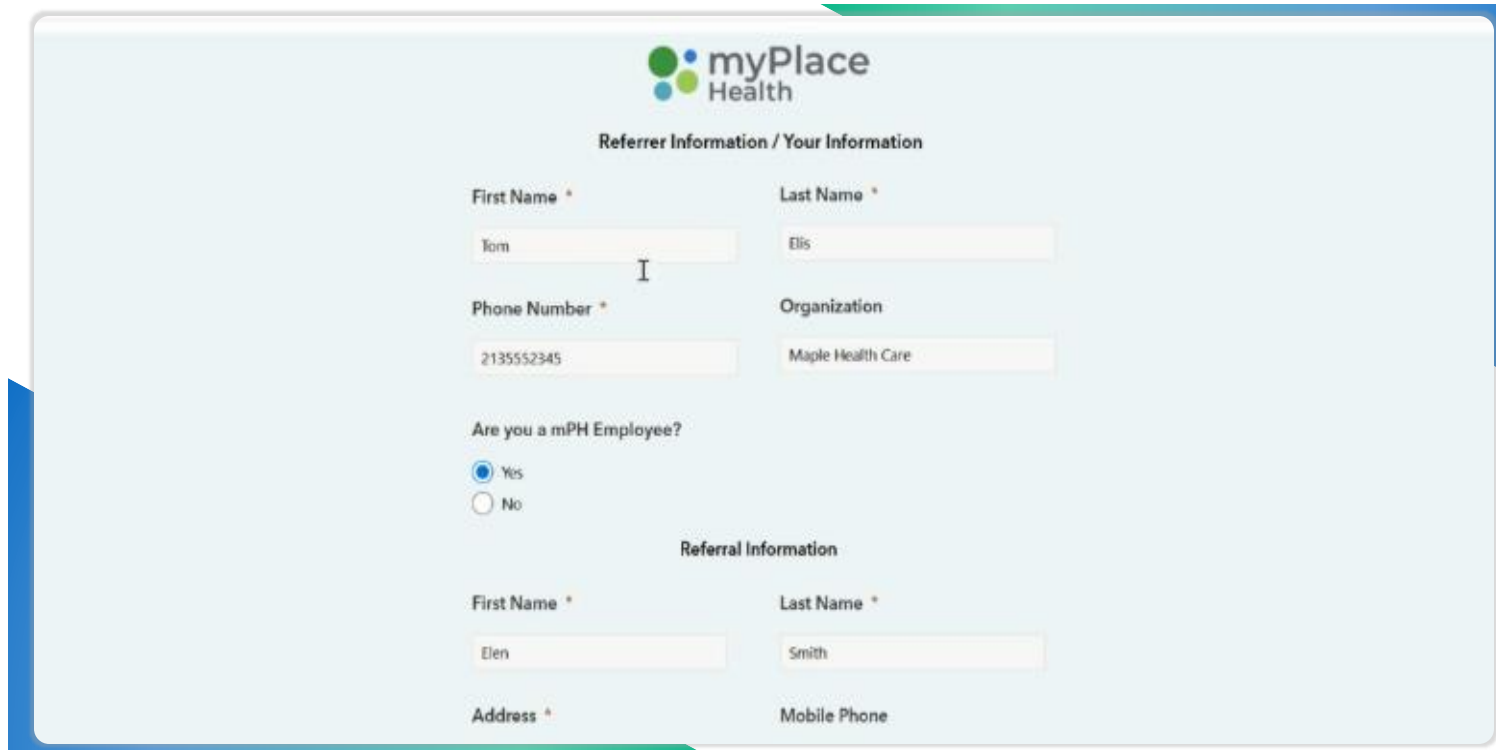


The screenshot displays the Dynamics 365 mPH Outreach interface. The left sidebar contains navigation options: Home, Recent, Pinned, My Work (Dashboard, Tasks, Appointments, Phone Calls), Engagement (Journeys, Analytics, Triggers, Contact Point Con..., Compliance profiles), and Audience (Organizations, Contact, Leads, Segments). The main area shows a table of leads under the 'All Leads' tab. The table has columns for Name, Owner, mPH Cen..., Create..., Modified..., Lead Stat..., Process St..., Outreach Spec..., Enrollment Spec..., and ERN. The first lead, 'Jhon Dec', is selected. Below the table, there are buttons for 'Focused view', 'Show Chart', 'RequestMedicalRecord', 'Edit', 'Qualify', 'Disqualify', 'Sequences', 'Delete', 'Merge', and 'Share'.

Name	Owner	mPH Cen...	Create...	Modified...	Lead Stat...	Process St...	Outreach Spec...	Enrollment Spec...	ERN
☒ Jhon Dec	Lekh Sha...	GLA	02/24/25 ...	02/24/25 4...	Outreach	Request L...			
☐ Elen	Lekh Sha...		02/24/25 ...	02/24/25 3...	Outreach	Request L...			
☐ Roy	Lekh Sha...		02/24/25 ...	02/24/25 3...	Outreach	Request L...			
☐ Jos	Lekh Sha...		02/24/25 ...	02/24/25 3...	Outreach	Request L...			
☐ Isabella Corkery	Jahanvi K...		02/19/25 ...	02/21/25 3...	Pre-Enr...	Pre-Enroll...			
☐ Anmol Thomson	Jahanvi K...		02/19/25 ...	02/24/25 12...	Pre-Enr...	Pre-Enroll...			
☐ Manish Patel	Lekh Sha...		02/18/25 ...	02/19/25 3...	Pre-Enr...	Pre-Enroll...			
☐ Kailash Patel	Lekh Sha...		02/18/25 ...	02/21/25 12...	Outreach	Pre-Qualif...			
☐ Ram Shyam	Lekh Sha...		02/18/25 ...	02/20/25 3...	Enrolled	Assesse...			
☐ Rahul Talreja	# Portals...		02/18/25 ...	02/18/25 11...	Outreach	Request L...			
☐ Prakhhar Patel	# Portals...		02/18/25 ...	02/18/25 11...	Outreach	Request L...			
☐ Pankit Patel	Lekh Sha...		02/18/25 ...	02/22/25 12...	Pre-Enr...	Pre-Enroll...			
☐ Seth P Ambros	Lekh Sha...		02/17/25 ...	02/21/25 11...	LOC: De...	Pre-Enroll...			
☐ Seth P Ambros	Lekh Sha...		02/17/25 ...	02/22/25 12...	Enrolling	LOC De...			

Simplify Referral Intake

- ◆ Auto-generate leads from referral form submissions
- ◆ Reduce manual processes for referral partners
- ◆ Improve conversion speed from trusted referrals



The image shows a screenshot of a web form titled "myPlace Health" with the subtitle "Referrer Information / Your Information". The form is divided into two main sections: "Referrer Information / Your Information" and "Referral Information".

Referrer Information / Your Information

- First Name *: Tom
- Last Name *: Elis
- Phone Number *: 2135552345
- Organization: Maple Health Care
- Are you a mPH Employee?
 - ☒ Yes
 - ☐ No

Referral Information

- First Name *: Elen
- Last Name *: Smith
- Address *
- Mobile Phone

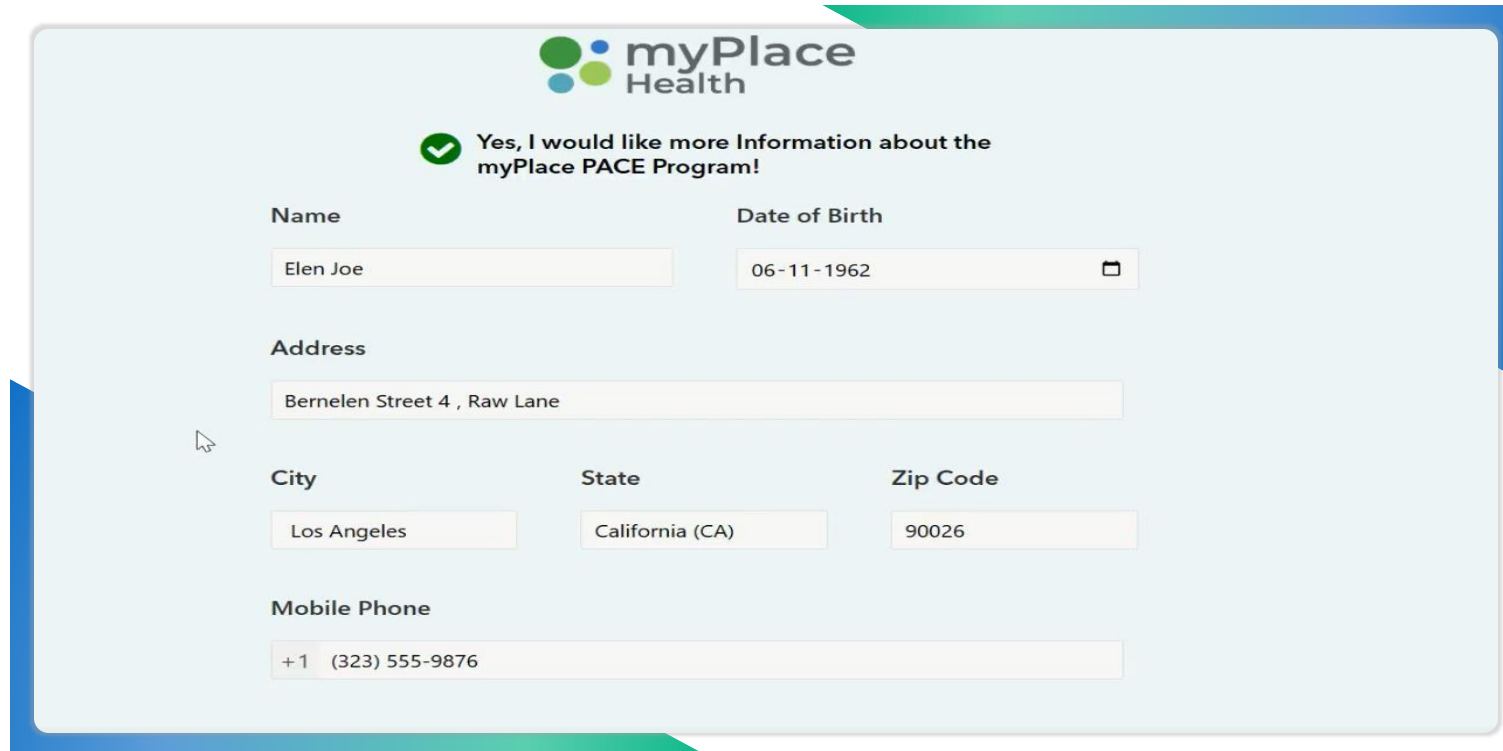
Direct Intake with SCAN Form Integration

- ◆ Convert SCAN form submissions into CRM leads instantly
- ◆ Eliminate delays and manual re-entry
- ◆ Improve accuracy in patient intake



Personalized Forms for Reps

- ◆ Pre-populated role-based lead fields
- ◆ Tailored workflows per rep or team
- ◆ Faster, more accurate lead capture



The screenshot displays a web form for 'myPlace Health'. At the top, the logo consists of three colored dots (green, blue, and yellow) followed by the text 'myPlace Health'. Below the logo is a green checkmark icon and the text 'Yes, I would like more Information about the myPlace PACE Program!'. The form contains several input fields: 'Name' with the value 'Elen Joe', 'Date of Birth' with the value '06-11-1962' and a calendar icon, 'Address' with the value 'Bernelen Street 4 , Raw Lane', 'City' with the value 'Los Angeles', 'State' with the value 'California (CA)', 'Zip Code' with the value '90026', and 'Mobile Phone' with the value '+1 (323) 555-9876'. A mouse cursor is visible over the 'Address' field.

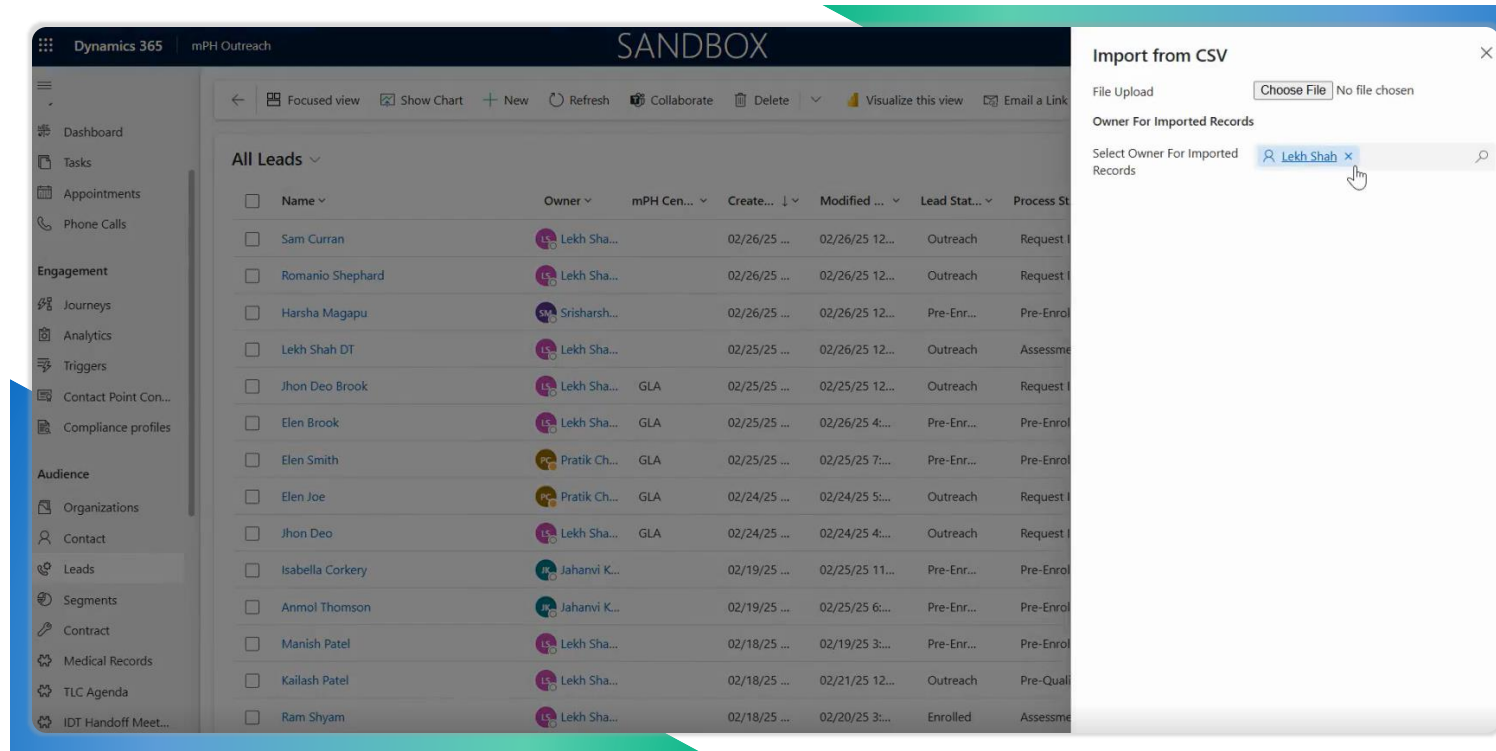
Capture Leads Instantly, Anytime

- ◆ Allow staff to create leads directly in CRM
- ◆ Ideal for ad-hoc or high-value opportunities
- ◆ Zero delay, zero setup required

The screenshot displays the Dynamics 365 mPH Outreach interface for creating a new lead. The top navigation bar includes 'Dynamics 365', 'mPH Outreach', and a 'SANDBOX' label. The main content area shows a 'New Lead' form with a progress bar indicating the current stage is 'Request Initiated (< 1 Min)'. The 'Prospect Details' tab is selected, showing fields for contact information and demographics. A 'Payment Information' section on the right indicates the lead is 'Non-Payable'. The left sidebar provides navigation for various CRM functions.

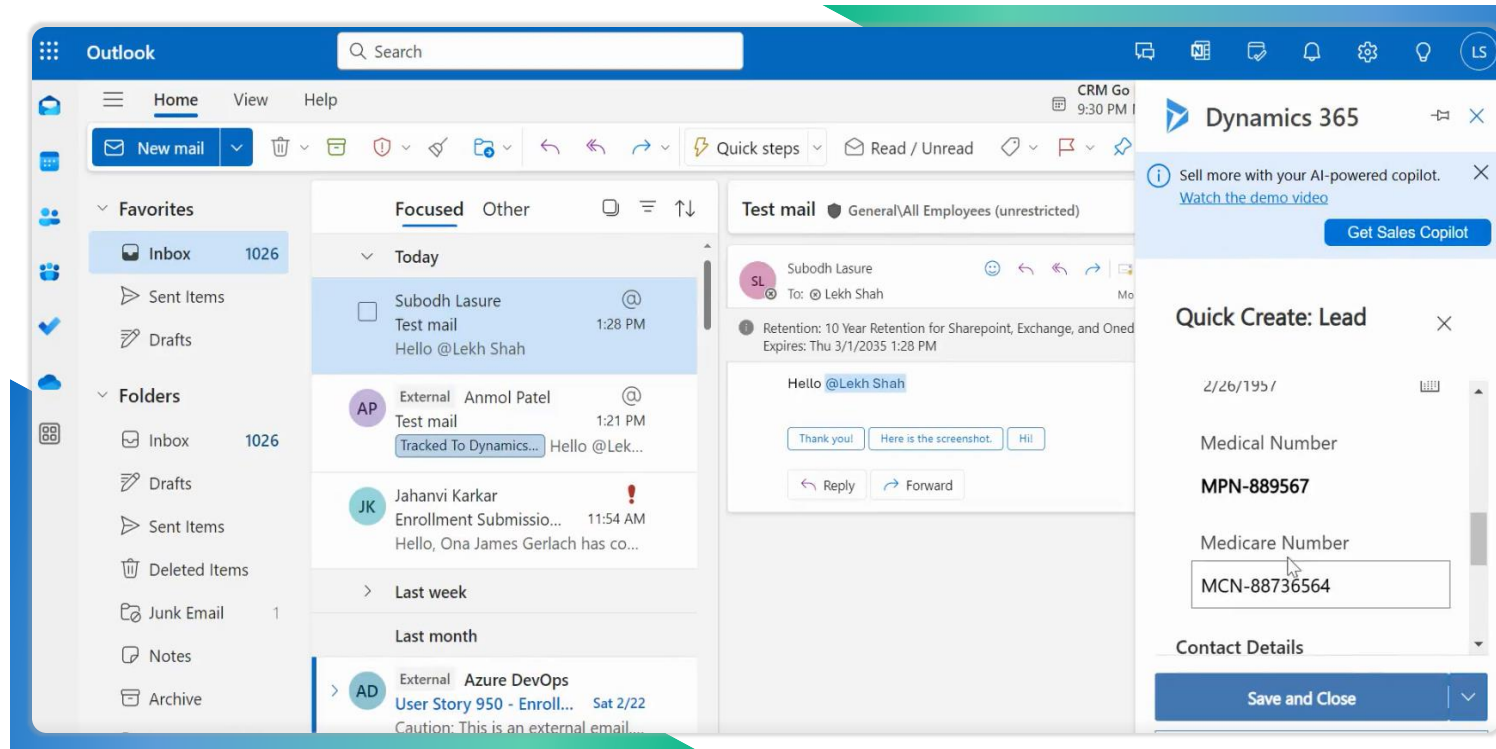
Work at Scale with CSV Uploads

- ◆ Import large datasets into CRM in minutes
- ◆ Map lead fields with guided import
- ◆ Save time, reduce bulk-entry errors



Turn Conversations into Conversions

- ◆ Convert inbound emails into leads automatically
- ◆ Sync inbox with CRM pipeline
- ◆ Ensure no opportunity is overlooked



Tie Marketing Directly to Pipeline

- ◆ Create leads from campaigns and events
- ◆ Improve visibility of marketing-driven conversions
- ◆ Track engagement from event registration to CRM entry

The screenshot displays the Dynamics 365 mPH Outreach interface for a 'Health Camp' event. The interface is titled 'SANDBOX' and includes a top navigation bar with options like 'Try form fill assistance', 'Accept all suggestions', and 'Clear all suggestions'. The left sidebar shows a navigation menu with categories like 'Engagement' and 'Audience'. The main form area is divided into several sections: 'Key information' (Event name: Health Camp, Event type: Event, Lead Count, Contact Count, Event URL), 'Schedule' (Event time zone, Event start date, Event end date, Countdown in days), 'Stream this event online' (Do you want to stream this event?), 'Location' (Building), and 'Venue constraints'. The 'Event type' dropdown menu is open, showing options for 'Event' and 'Campaign'. The 'Event URL' field contains the text 'https://assets-usa.mkt.dynami...'. The 'Event Process' section includes fields for 'Segment', 'Email', and 'Journey Start Time'.

Smarter Lead Management, Faster Growth



Multi-Channel Intake

Advocate, referral, forms, campaigns, and more



Efficiency at Scale

Bulk import, automation, and pre-populated forms



Accuracy & Compliance

Audit-ready lead capture inside CRM

Grow Smarter with D365 CRM for Healthcare

- ◆ Capture, track, and convert every opportunity in one healthcare-ready CRM.
- ◆  Contact us today to get started.

Want to know more?

Contact Us!

DynaTech Systems has proudly served clients seeking advanced tech solutions across the globe with top-notch precision and excellence.



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