

# Pricing and Schemes

## for Trade and Distribution

Navigating today's complex market needs a dynamic pricing approach. Fluctuating demand, changing consumer behaviors, and balancing profitability with satisfaction are challenging. DynaTech's Pricing and Schemes product empowers Trade and Distribution to:



Optimize Pricing Strategies

Streamline Promotional Schemes

Efficiently Manage Product Catalogs

- ✓ **Dynamic Pricing and Discount Management:** Automatically adjust pricing strategies and discount management based on real-time market conditions to maximize revenue and profitability.
- ✓ **Campaign Management:** Create and manage targeted marketing campaigns with real-time performance tracking and insights to optimize future strategies.
- ✓ **Discounts and Rebates Tracking by SKU:** Monitor discounts and rebates at the SKU level for granular control and optimization of pricing structures.
- ✓ **Track Discounts and Rebates by Distributors:** Maintain transparency and accountability in distributor agreements by providing detailed breakdowns of discounts and rebates.
- ✓ **Product Catalog Management:** Dynamically manage a diverse and evolving product catalog with ease.
- ✓ **Scheme Navigator:** Simplify the creation, management, and optimization of promotional campaigns with an industry-specific scheme management tool.
- ✓ **Customizable Pricing Models:** Adapt pricing structures to align with business goals and respond swiftly to market changes.
- ✓ **Centralized Dashboards and Reporting:** Access real-time insights and reports via centralized dashboards for comprehensive business monitoring and informed decision-making.
- ✓ **Demand Forecasting:** Utilize advanced analytics for precise demand forecasting to optimize supply chain operations and stay ahead of market trends.

## Our Technology Stack



**Microsoft  
Dynamics 365  
F&SCM**

## Our Impact in Numbers

**420+**  
Masterminds

**100+**  
Clients  
Worldwide

**150+**  
Dynamics  
365 Projects

**98%**  
Client  
Retention  
Rate



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